

PLANT PROMOTION SCHEDULE

for **2023**

We're backing these top varieties with

free retail signs

and eblasts to our huge

consumer audience, social

media and web content,

plus, full page ads in

Southern Living® magazine

(in select months).

Southern Living
PLANT COLLECTION

southernlivingplants.com



February	March	April	
 <p>DownHome® Harvest Berries and Fruit Trees from Southern Living®</p>	 <p>Agapanthus varieties from Southern Living®</p>  <p>Platinum Beauty® Lomandra</p>	 <p>Distylium varieties from Southern Living®</p>  <p>Diamond Spire® Gardenia</p>  <p>Touch of Gold® Holly</p>	
	<p>1 full page ad in <i>Southern Living</i>® March issue 2023</p>	<p>3 full page ad in <i>Southern Living</i>® April issue 2023</p>	
May	June	August	September
 <p>Hydrangea varieties from Southern Living®</p>  <p>Coppertop® Viburnum</p>  <p>Fool Proof™ Gardenia</p>	 <p>Crapemyrtle varieties from Southern Living®</p>	 <p>Nandina varieties from Southern Living®</p>	 <p>Conifer varieties from Southern Living®</p>  <p>Early Wonder® Camellia</p>  <p>Holly varieties from Southern Living®</p>
<p>1 full page ad in <i>Southern Living</i>® May issue 2023</p>			

Southern Living® is a registered trademark of Meredith Corporation and is used under license.

Promotion Schedule subject to change. Current as of December 2, 2022 1:57 PM

SL-681